

**Deviprasad Goenka Management College of Media Studies (DGMC)
RSET Campus, S. V. Road, Malad (w), Mumbai 400 064, Maharashtra, India**

Notice: 290/2021

20th Jan 2021

NOTICE

PGDM (BATCH 2019-2021) – TRIMESTER V REGULAR ONLINE EXAMINATION

MEDIA & ENTERTAINMENT AND ADVERTISING & COMMUNICATION

Online Examination for **PGDM Batch 2019-2021** for **Trimester V Regular Exam** will be held from **27th January 2021** to **1st February 2021**.

Online examination Time-Table Schedule (**DGMC/ACAD/PGDM/REC/26**) is attached herewith.

Students are instructed not to use his or her textbook, course notes or receive help from any other outside source during the examination. The mode of examination will be online. The Institute will send the Exam Link, Login ID & Password.

Request all to make note and comply with the same.



**Dr. Amee Vora
Principal**



DGMC/ACAD/PGDM/REC/26

PGDM - POST GRADUTE DIPLOMA IN MANAGEMENT				
(Media & Entertainment) & (Advertsising & Communication)				
Trimester V: Regular Exam				
Batch 2019 -2021				
Date	Name of the Subject	Specialisation	Total Marks	Time
27th January 2021	Rural Management	Common	20	10:00 am - 10:30 am
	Agency Management & Process	A&C	20	11:00 am - 11:30 am
	Radio Business & Programming	M&E		
28th January 2021	Content Analysis & Management	Common	20	10:00 am - 10:30 am
	CRM & Consumer Loyalty	A&C	20	11:00 am - 11:30 am
	Gaming Business Management	M&E		
29th January 2021	Licensing & Visual Merchandising	Common	20	10:00 am - 10:30 am
	MEAM- Manager In Making – IV	Common	20	11:00 am - 11:30 am
30th January 2021	Practical Film Making II	Common	40	10:00 am - 11:00 am
	Television & Movie Production Management	M&E		12:00 pm -1:00 pm
	Direct Marketing & Personal Selling	A&C		
1st February 2021	Visual Communication & Copy Writing	A&C	40	10:00 am - 11:00 am
	Animation, VFX & Post Production Business Management	M&E		

